The Emperors Of Chocolate: Inside The Secret World Of Hershey And Mars

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Mars built business empires out of one of the worlds most magical, sought-after The emperors of chocolate: inside the secret world of Hershey and. The emperors of chocolate: inside the secret world of Hershey and Mars.

Summary. Forrest Mars and Milton Hershey built business empires out of chocolate. The Emperors of Chocolate: Inside the Secret World of Hershey and. Forrest Mars and Milton Hershey effortlessly hold center stage in this superb study of their competing candy companies. Although both men got rich on chocolate